

# SPEAKING + TRAINING MENU

*Leslie M. Bossertman, M.Ed., CPCCC*

*Founder of Lead With Intention®*



*interactive and  
engaging talks*  
designed  
for teams  
ready to  
embrace  
change

The landscape of leadership has transformed and requires individuals and organizational teams to become more *self-aware, socially conscious, emotionally intelligent, and purpose-driven.*

Our interactive team trainings and organizational program development packages equip today's diverse teams with the skills, knowledge, and resources to embrace and lead change.

Learn more about our specialized offerings and how we can collaborate to create a comprehensive suite of services to enhance your approach to leadership as you continue to invest in you team.

*Leslie M Bosserman*

Founder + Leadership Educator, M.Ed., CPCC



# Team Training Topics

Leslie specializes in designing and facilitating interactive leadership trainings and engaging keynotes in the following core areas for groups and organizational teams of all sizes and levels:

Cultivating Powerful Leadership Presence

Team Strengths Mapping + Development

Enhancing Your Emotional Endurance

Managing Cross-Generational Teams

Solutions Focus Thinking

Energy Management for Full Engagement



# Cultivating Powerful Leadership Presence

**What do others experience when they engage with you? What would you like them to remember?**

How you “show up” determines your impact. This workshop will cover a variety of communication techniques – verbal and non-verbal – to help you cultivate a deeper sense of presence as a leader.

Through a series of reflective and interactive exercise, you will get grounded in your core values, identify leadership blind spots that are blocking your impact, enhance your communication through deep listening, and create and activate energizing goals to grow your leadership presence.

## ADDITIONAL DETAILS

**AUDIENCE:** Individuals and teams desiring more impact and influence as they live and lead

**TYPE:** 20-60 minute keynote; custom 2-6 hour training

**NEXT STEPS:** Recommended to follow up with Executive Coaching for Managers and Team Leaders

# Team Strengths Mapping

**When you identify your natural strengths and work from them, you increase your motivation, focus, and confidence.**

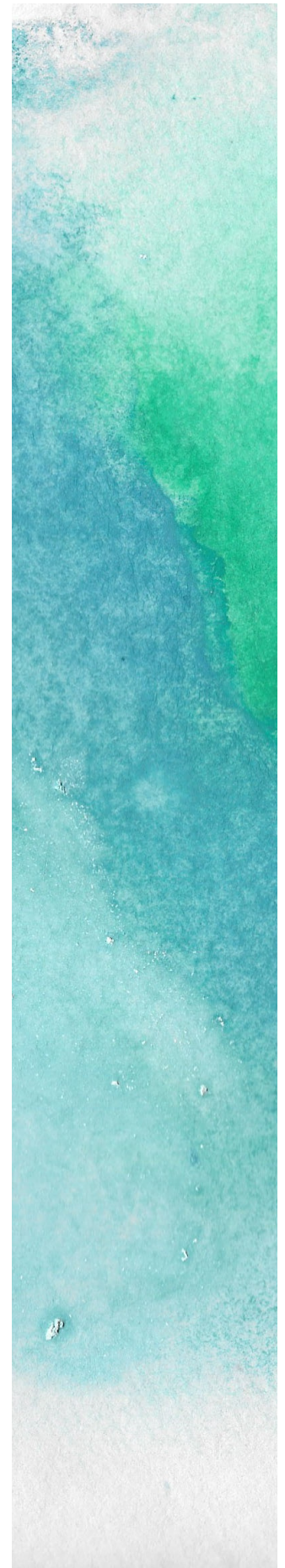
Positive psychology research has shown that strengths-based teams are more engaged, creative, and productive. Using the CliftonStrengths Assessment (formerly known as StrengthsFinder), and applied positive psychology and coaching interventions, you will identify your natural strengths and how they show up within your team culture. Together, we will increase individual awareness and collective team commitment around strengths in order to improve workplace relationships and boost employee engagement.

## ADDITIONAL DETAILS

**AUDIENCE:** Groups who want to lead more empowered lives and increase their energy, focus, and engagement

**TYPE:** 20-60 minute keynote; custom 2-6 hour training

**NEXT STEPS:** Recommended to combine with Culture Consulting Services and Executive Coaching for Managers and Team Leaders; follow up with Advanced Strengths Development





# Advanced Strengths Development

**Doing too much of what you're not good at drains your energy. So does doing too much of what you are good at.**

Your energy level is directly related to how you use your strengths based on your environment. Simply knowing what your strengths are is not enough. You must also learn how and when to use them appropriately.

Going deeper into the science behind strengths, you will learn how to use them in various interpersonal contexts as well as what **not** to do! Sharing groundbreaking psychological research on strengths development, you will discover how to appropriately apply strengths in context and develop to increase your leadership impact.

## ADDITIONAL DETAILS

**AUDIENCE:** Teams that already have an awareness of their strengths and are eager for more support as they lead

**TYPE:** 20-60 minute keynote; custom 2-6 hour training

**NEXT STEPS:** Recommended to be combined with Team Strengths Mapping if an introduction to Strengths Psychology is needed

# Enhancing Your Emotional Endurance

**Living through the last few years, life has required leaders to become more agile and practice a new type of dynamic leadership.**

One that is grounded in purpose and able to pivot flexibly as circumstances change. One that doesn't get stuck when life gets hard or things aren't certain. To be effective, leaders must embody Emotional Endurance – the dynamic capacity to deal with life stresses and challenges in order to keep going and rise above external circumstances.

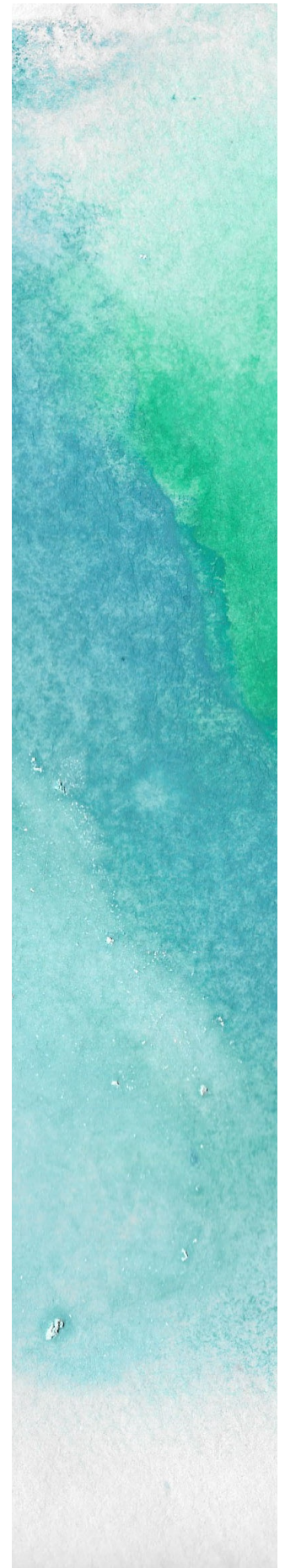
Backed by the science of Applied Positive Psychology and presenting many practical skills, you will learn how to adopt and practice essential qualities that promote a sense of resilience, perseverance, and fulfillment in order to enhance your Emotional Endurance.

## ADDITIONAL DETAILS

**AUDIENCE:** Individuals and teams that feel stuck or exhausted and desire tools to move forward with purpose

**TYPE:** 20–60 minute keynote; custom 2–6 hour training

**NEXT STEPS:** Recommended to follow up with Executive Coaching for Managers and Team Leaders





# Managing Cross-Generational Teams

**Today's organizational teams span multiple generations with various values.**

From Baby Boomers, the seasoned leaders and Board Members, to Gen X and Millennial managers, and Gen Z employees entering into the workplace, each generation has different core needs and motivators guiding their actions.

Leading diverse teams often becomes challenging and even frustrating, especially when managing up and across large organizations. It's time to increase your "Generational IQ" and as you learn and practice leadership strategies for managing cross-generational teams more effectively.

## ADDITIONAL DETAILS

**AUDIENCE:** Teams that span a variety of ages; managers who are struggling with younger employee attitudes

**TYPE:** 20-60 minute keynote; custom 2-6 hour training

**NEXT STEPS:** Recommended to combine with Culture Consulting Services and Executive Coaching for Managers and Team Leaders



# Solutions Focus Thinking

**Feeling stuck in mounting problems or draining dead ends? Then it's time to shift your focus to find possibilities that are energizing to propel your forward!**

Solution Focus Thinking is a big idea that focuses on small steps and keeping it simple. This unique model is based on focusing on desired changes, finding what enables success, and doing more of it.

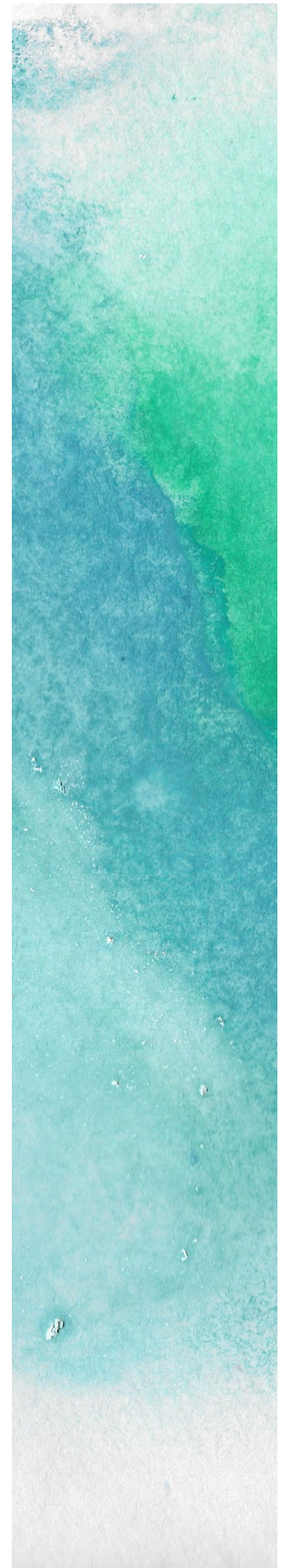
Because it emphasizes what's already working, Solution Focus Thinking naturally offers a practical to embrace possibilities, rather than dwell in problems. You will learn how to shift your perspectives, deepen your curiosity, and apply scaling techniques to discover new possibilities.

## ADDITIONAL DETAILS

**AUDIENCE:** Individuals and teams that want to learn how to become solution seekers (not just problem solvers)

**TYPE:** 20-60 minute keynote; custom 2-6 hour training

**NEXT STEPS:** Recommended to combine with Culture Consulting Services and Executive Coaching for Managers and Team Leaders





# Energy Management for Full Engagement

***The secret to getting things done efficiently isn't better time management.***

Your performance, health, and happiness are grounded in how well you manage your energy – not your calendar! No matter how strategic a time manager you are, without knowing how to use your energy, you still will feel drained, disconnected, and discouraged. Imagine what your day would be like if you could feel naturally energized and motivated, while being productive.

Learning groundbreaking energy management skills can change how you work and live – leading to higher levels of performance and renewal! Join us as you learn how to feel more physically energized, emotionally connected, mentally focused, and spiritually aligned.

## **ADDITIONAL DETAILS**

**AUDIENCE:** Individuals and team who are struggling with burnout, time management, and self regulation

**TYPE:** 20-60 minute keynote; custom 2-6 hour training

**NEXT STEPS:** Recommended to follow up with Executive Coaching for Managers and Team Leaders

# How it Works

01

## **SUBMIT AN INTEREST FORM**

Share your goals and purpose for partnering with your organization so we can start aligning our services and customizing a leadership development package for your team.

02

## **SCHEDULE A COMPLIMENTARY CALL**

Once we have reviewed your Interest Form, we will schedule a 15 minute phone call to connect and clarify your training outcomes and finalize a plan.

03

## **SIGN YOUR SERVICE AGREEMENT**

You will receive an electronic Service Agreement to review and e-sign along with your invoice (due prior to the training). Once signed and paid, we will begin creating your training.

04

## **SERVICE COMPLETION**

We will facilitate your training based on what is outlined in the signed Service Agreement. Once complete, we will offer additional follow-up services to continue developing your team's leadership capacity.



## **LET'S CONNECT**

### **LESLIE M. BOSSERMAN**

310.409.9240 (mobile)  
Leslie@LeadWithIntention.com

### **OFFICE HOURS**

Weekdays: 9:00am - 5:00pm PST  
Sunday: by appointment only

### **WEBSITES**

[www.LeslieMBosserman.com](http://www.LeslieMBosserman.com)  
[www.LeadWithIntention.com](http://www.LeadWithIntention.com)

### **SOCIAL MEDIA**

@LeadWithIntention (IG, FB)  
@LeadwIntention (Twitter)

# Additional Services



## Leadership Coaching

Using the science of Applied Positive Psychology, we practice a strengths-based approach to enhancing your leadership and life. Specialty areas: Executive presence, career transitions, entrepreneurship, parenthood, lifestyle design.

Weekly or bi-weekly for individual clients

## Organizational Consulting

Offering customized consulting packages for organizations and teams to improve engagement, production, focus, and retention. We use our premier Culture Circles™ Model for comprehensive organizational analysis and 360 feedback.

Offered onsite or virtually

## Retreat Facilitation

Our team can do everything from designing multi-day retreat experiences to coming in for an hour to lead a strategy session or leadership training. Let us know what level of support you need at this stage so we can partner together!

Offered onsite or virtually

**Contact Leslie** @ [LeadWithIntention.com](mailto:LeadWithIntention.com) to learn more and get started!

# Leslie M. Bosserman



Leslie M. Bosserman, M.Ed., CPCC is an Executive Coach and Lifestyle Strategist for Millennial Leaders and their Managers. After working for a decade in higher education and student development, Leslie launched **Lead With Intention**® – a boutique coaching and consulting practice that specializes in leadership coaching, customized training, and organizational strategy for clients and their teams around the world. She collaborates with a range of creative professionals from entrepreneurs launching their startups to executive leaders at Fortune 500 Companies.

Leslie is committed to enhancing the greater Sacramento community and recently created and launched The Makers Place™. As Sacramento's first coworking space with onsite childcare, this innovative multi-use space supports parents who need a professional work space along with flexible care options. Leslie also served locally on the leadership team for TEDxSacramento as the Event Coordinator and volunteers as a coach for emerging female leaders through The Coaching Fellowship.

As a two-time UCLA alumna, Leslie graduated with her Bachelor's in Mass Communications (B.A.) and a Master's of Education (M.Ed.). She is also trained as a Certified Professional Co-Active Coach (CPCC) through The Co-Active Training Institute (formerly The Coaches Training Institute).

Before becoming a Professional Coach, Leslie worked at the University of Illinois at Urbana-Champaign where she taught leadership and diversity classes as well as ran a campus-wide Leadership Certificate Program for over 500 students, faculty, and staff members. She also has worked professionally in residential life and academic research at UCLA and in Public Affairs at Lawrence Livermore National Laboratory under the U.S. Department of Energy.

Before becoming a Professional Coach, Leslie worked at the University of Illinois at Urbana-Champaign where she taught leadership and diversity classes as well as ran a campus-wide Leadership Certificate Program for over 500 students, faculty, and staff members. She also has worked professionally in residential life and academic research at UCLA and in Public Affairs at Lawrence Livermore National Laboratory under the U.S. Department of Energy.

Leslie loves to travel and explore new places and has visited over 30 countries as well as living abroad in the Middle East for a year where she volunteered at local schools with her husband, Joel. She is an avid artist who also enjoys karaoke, cooking ethnic food, supporting local coffee shops, and practicing yoga. Leslie lives in Northern California with her husband and three children, and travels internationally for coaching, organizational trainings, and retreat facilitation.

*lead with intention*®

we believe that success is based on

*fulfillment*

not retirement

*To me, leading with intention is living life on purpose.*

Waking up every day and choosing to be present, engaged, and authentic. It's creating a life based on your values that's driven by your strengths. And the resulting energy is a harmonious blend of the being and the doing energies that balance our lives.

Leading with intention requires you to be aware of and own your influence so you intentionally improve your relationships and environments. It invites you to stand in your power and wake up to the impact you have on others and on yourself.

Leading with intention magnifies how change can happen and that it begins with you. Right here. Right now. No matter the circumstances. While this isn't always comfortable or easy, the process is worth the effort because it's all about improving this one, bold, beautiful life you have to live. Leading with intention is now.

It asks you to accept this moment with a curious and open heart and start where you are – releasing the hold of the past and the expectations of the future so you can accept the gifts of the present.

*This is your life's work: to create a reality that you want to wake up to and go out and be fully alive each day.*

**LESLIE M. BOSSERMAN**

*lead with intention*®